

WOMEN of Carlton MEN

NEWSLETTER NO 7

Women of Carlton Player Ambassador of the Year

Season 2007's winner of the Women of Carlton Player Ambassador of the Year award was Brad Fisher. It marked one of the high points (so far!) of the talented forward's career, in a year in which he also joined the team's leadership group and finished seventh in the club's Best and Fairest.

The award is presented to the player who has shown a high level of achievement both on and off the field, and was a due reward for Brad's work within the community and the manner in which he represented the club, as well as his on-field success.

Brad was delighted to win the increasingly prestigious award, and received a Tag Heuer watch from award sponsor Centastaff's CEO, Anne Ali.

Brad Fisher was recruited to Carlton as the number 72 pick in the 2002 draft, from local club East Burwood. He is 23 years old and has played more than 70 senior games.

All Women of Carlton members look forward to his continued success with the revitalised Blues in 2008!



Above:
Brad Fisher
receives his
award from
Centastaff's
Anne Ali



What's In Store for 2008

If you haven't already got the date in your diary, put it in now... Thursday 6 December at the Carlton Social Club for one of Women of Carlton's signature events. This year's 'What's In Store' will give our members their first one-on-one with new coach Brett Ratten and an early view of

all this year's new recruits.

It's an exciting time for Carlton supporters, so you won't want to miss hearing all about the plans for season 2008.

The event starts at 7 pm and will feature Sam Lane as Mistress of Ceremonies. Finger food will be provided and the bar will be

open. It's a great opportunity for a pre-Christmas get together with your friends at Women of Carlton!

Cost is \$35 for Women of Carlton members and \$40 for guests.

We hope to see as many of you as possible, so book early!

Contact Mandy Hunter at Carlton on 9389 6256, by mail to P O Box 83, Carlton North 3054 or email mandy.hunter@carltonfc.com.au

President's Message

Women of Carlton has enjoyed a terrific year in 2007, with many opportunities to meet players and mix with fellow supporters. Major highlights included the champagne luncheon at the historic mansion Raheen which Jeanne Pratt so generously hosted, our match day gatherings in the Arena View Room at the Dome and 'Dinner with the Boys' - Jarrad Waite, Shaun Hampson, Cain Ackland, Adam Hartlett and Shaun Grigg - at the Social Club.

The 2007 Centastaff Player Ambassador of the Year was awarded to Brad Fisher by Women of Carlton vice president Anne Ali at the Best and Fairest presentation. Brad was genuinely delighted to receive a Tag Heuer watch for his efforts.

Development group members met with Club personnel Greg Swann and Anthony Barham in October to discuss, among other matters, ways the group could financially support the Club with our small operating surplus, mainly from the proceeds of the Raheen function. We will advise you of the outcome as soon as a decision is made.

Membership packages have been issued to Club members - we ask that you indicate your intention to join the Women of Carlton again in 2008 on the renewal form. If you are not a financial member of the Club, use the membership form in this newsletter to re-sign for next season. We would love to beat the 250 mark in 2008, so if you can

recommend membership to friends or relatives that would be great.

Finally, Women of Carlton is managed by a small but dedicated group of women who deserve gratitude for their efforts. They are Anne Ali, Kerrie Dean, Dianne Fletcher, Anna Koutoufides, Samantha Lane, Jenni Marr, Barb Smith and Helen Sykes. Our thanks also go to Mandy Hunter at the Club.

I am sure you are all looking forward to the 2008 season with optimism and confidence - Go Blues!

A handwritten signature in cursive script that reads "Judy Mullen".

Judy Mullen
Women of Carlton President



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Dinner with the Boys

We were delighted to welcome more than 90 Women of Carlton members to our annual 'Dinner with the Boys' on August 29.

The event was held this year in the Carlton Social Club, and everyone enjoyed meeting our special players in their 'home' environment.

In addition to our own sponsored players, Jarrad Waite and Shaun Hampson, we were also able to spend some time with

Cain Ackland, Adam Hartlett and Shaun Grigg. Our thanks go to their generous individual Women of Carlton sponsors who made the players available to us on the night.

All five boys chatted happily with WoC members, and stood up bravely under MC Jenni Marr's questions.

We wish all the Carlton players a happy pre-season and a satisfying and successful 2008!

1. Sponsored player Shaun Hampson with Di Fletcher
2. Shaun Grigg had this table smiling
3. Cain Ackland was a popular guest
4. WoC development group member Jenni Marr puts the boys through their paces
5. Adam Hartlett with Francesca Giovannini and Julie Plateo
6. WoC members get to grips with Jarrad Waite

Sam Lane wins AFLPA Award



The talents of Women of Carlton's very own Sam Lane were recognised by the AFL Players' Association when she was announced as the winner of 2007's Grant Hattam Trophy for excellence in football journalism.

The award, which is named in honour of the late Grant Hattam, a prominent media and sports lawyer with Corrs Chambers Westgarth, is voted on by the players in recognition of the best piece of football journalism for the year from the players' perspective.

Sam won for her article entitled 'A life's work in progress', a feature story about the impressive community work being undertaken by former Essendon player Mark Bolton. At a time when it seems as though it is only players' poor behaviour that warrants newspaper coverage, the story was a welcome change of perspective.

"Last year, after reading a newspaper article about some disused land in the CBD that was owned by the State Government, Bolton dreamt of building a facility that would provide housing,

education and mentoring for homeless people under 25. Essendon-supporting former state premier Joan Kirner put him in touch with the appropriate state departments and in a month, Bolton had gained \$3 million in funding.

"Having teamed up with the AFL and the players' union, Bolton is working closely with Richmond's Joel Bowden on a business plan for a national housing model."

Sam was presented with the trophy at the AFLPA awards night at the Grand Hyatt on Grand Final Eve – a wonderful conclusion to a memorable season. The awards are particularly special for those involved in football as they are the only ones in which the players vote.

According to the AFLPA "Lane's insightful story...spoke of the reality of 80% of AFL players, the non-superstars who strive to make an impact both on and off the field in good times and bad."

Women of Carlton congratulates Sam on her outstanding achievement!

New Women of Carlton Ambassadors

We welcomed many new female Ambassadors to the Carlton Football Club in 2007. These VIPs share a common link in that they are all passionate supporters of the Blues and support the Club in the wider community! 2007 inductees include Liz Armstrong, Julie Austin, Sr Mary Austin, Felicity Beale, Raelene Bentick, Sue Calwell, Joan Carrazzo, Sandy Doull, Sheryl Keogh, Meg McKay, Lorraine Southby and Christine Waite.

See the full list of Women of Carlton Ambassadors below:

ANNE ALI	SALLY LINDSAY
LESLEY ALWAYS	NICOLE LIVINGSTONE
LIZ ARMSTRONG	ANNE MCILROY
JULIE AUSTIN	MEG MCKAY
RAYLENE BENTICK	KATHY MILLSON
SARAH BERNARD	ANNIE MOULDEN
DAGMAR BOJE O'BRIEN	JUDY MULLEN
TRACEY BOLTON	ELAINE NIBBS
JOYCE BROWN	CHERYL PAGAN
SHARON BROWN	JUDITH PAPHAZY
JUDITH BUCKERIDGE	JEANNE PRATT, AC
BEVERLEY CAPRIOLI	ANN RATHBONE
JOAN CARRAZZO	EVA ROSE
LORETTA CASSANI	JOANNE RYAN
KASEY CHAMBERS	CAROL SCHWARTZ
MARY COLLINS	GRACE SCOTT
MARY CROOKS	JO SILVAGNI
KERRIE DEAN	BARBARA SMITH
LAURRAINE DIGGINS	ANNETTE SMORGON
SANDY DOULL	MINNIE SMORGON
DIANNE FLETCHER	ELOISE SOUTHBY HALBISH
ALANNA FORD	LORRAINE SOUTHBY
CATHY FREEMAN	SUE STANLEY
FRANCA GIOVANNINI	CAROLYN STUBBS
DANNI GOBBO	HELEN SYKES
PATRICIA GOSS	ELLY SYMONS
LYNETTE HUNTER	PAM TAYLOR
KATE KENDALL	SOPHIE TORNEY
SHERYL KEOGH	LEANNE TYRRELL
LINDA KERR	JUDITH VARLAMOS
SALLY KERR	CHRISTINE WAITE
VIVIENNE KERR	LOUDY WIGGINS
GLYNIS KINNEAR	ROBYN WILSON
ANNA KOUTOUFIDES	ZENA WINSER
SAM LANE	



Get to know your Ambassadors!

One of Women of Carlton's major initiatives has been the development of our ambassador program. We now have a considerable number of women in various sectors of the community who combine excellence in their fields with a passion for the Navy Blue.

In this issue we profile Melbourne arts patron and philanthropist Jeanne Pratt AC.

Jeanne Pratt is well known to Carlton supporters as a long-standing and enthusiastic Blues fan and as the wife of club president Richard Pratt. But her interests and involvements extend far beyond the horizons of the football field.

Mrs Pratt is a celebrated patron of the arts in Australia, with a particular interest in musical theatre. Her not-for-profit organisation The Production Company, founded in 1999, stages three Broadway-style musicals in Melbourne each year. The aim is to provide Broadway entertainment at affordable prices, and to showcase local talent.

"I felt it should be accessible to everyone", Jeanne says. "We don't only want rich people to come, we want everyone to be able to come". The Pratts subsidise the company to the tune of \$500,000 annually to be able to achieve this aim.

Her love of musicals is also behind the bi-annual Pratt Prize, awarded every second year to an original work of musical theatre by an Australian citizen or resident. The award carries a cash prize of \$50,000 and a workshop production of the new work to the value of \$30,000. Past winners of the Pratt Prize include *Sideshow Alley* by Gary Young and Paul Keelan and *Metro Street* by Matthew Robinson.

Jeanne Pratt has also had a long career as a philanthropist through the Pratt Foundation, an organisation which she founded with Richard in 1978 and which has supported a multitude of causes spanning the arts, social welfare, education, medical research, indigenous health, the environment and Israel.

The Foundation, which donates about \$12 million annually, aims to "enrich the lives of our community...in a spirit of kindness, justice and equity." It is now chaired by Jeanne's daughter Heloise Waislitz.

Jeanne Pratt was made a Companion of the Order of Australia in 2002 and awarded the Centenary Medal in 2003. She and Richard were this year honoured with the Award for Corporate Citizenship by the Woodrow Wilson International Center as two of Australia's most generous benefactors and philanthropists.

We are very proud to welcome Jeanne back to Carlton in her new role, and know that the Blues will always be close to her heart!

The easiest way for us to keep you up to date with what is happening at Women of Carlton is by email. If you have an email address and have not been receiving information from us, we may not have your address listed. Please send your email

address to Mandy Hunter on 9389 6256, by mail to PO Box 83 Carlton North 3054 or at mandy.hunter@carltonfc.com.au to be included on the Women of Carlton database.



BECOME A MEMBER OF CARLTON'S OFFICIAL FEMALE SUPPORTER GROUP

Women of Carlton provides women who are passionate about the Carlton Football Club with their own active supporter group, offering social networking activities throughout the year.

Women of Carlton is a great way to become more involved with the Club, meet past and present players and Club personnel and feel a sense of belonging to Carlton. And you don't have to be a football club member to join.

The group presents its own Player Ambassador award, in recognition of the player who embodies the spirit of Carlton as a role model both on and off the field.

Your Women of Carlton Membership also contributes to sponsorship of two players as part of the Guernsey Club – the Club's official player sponsor program.

Special Carlton Football Club ambassadors are appointed by Women of Carlton from amongst the Club's high profile female supporters.

Members and their guests also have free VIP access to the Arena View room at Telstra Dome for all home games.

MEMBERSHIP \$60

Member Benefits

- A home at the Dome – join your friends in the Arena View room before each home game and at half time and enjoy a complimentary drink.
- Player sponsorship through the official Guernsey Club. Jarrad Waite and Shaun Hampson, our sponsored players for 2008, will attend an exclusive dinner for WoC members only
- Access to four reserved seats to Carlton Home games
- Exclusive Women of Carlton key ring and new members' lapel pin
- A special December preview of the forthcoming season, with the coach and all new recruits
- Invitation to Carlton Official Season Launch
- A members only match day luncheon
- Specially designed newsletters and monthly updates

Women of Carlton Application Form

Name _____

Address _____

Phone (W) _____ (H) _____

Mobile _____

Email _____

Renewal member New member

I am an existing Carlton member YES NO

Please send me details for 2008 Club Membership

Payment details: \$60 per WoC membership Please tear off here

TOTAL AMOUNT DUE : \$ _____

Method of Payment

Bankcard Visa MasterCard Amex

Card Number:

Expiry: /

Cardholder's name: _____

Cardholder's signature: _____

Please return your renewal to:

Mandy Hunter, c/o CFC, P.O. Box 83, NORTH CARLTON 3054

FAX: 03 9388 0326

EMAIL: mandy.hunter@carltonfc.com.au

PHONE: 03 9389 6256